

ANNA FAITH DAWSON

Graphic Designer/
Videographer

CONTACT

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PROFILE

A natural leader and highly organised designer with a passion to see each piece of work done to the highest standard, through creativity, and critical feedback. With a core set of skills in branding, content creation and typography. Always an eye for detail and to see consistent visual language. Also, skills in the world of videography, bringing together the ability to effectively communicate within a group and lead when needed as well as a strong eye for excellent camera work.

SKILLS



InDesign



Photoshop,
Illustrator



Premiere
Pro, After
Effects, XD

EXPERIENCE IN SKILLS

3 Years

+3 Years

3 Years

Excellent skills in Microsoft suite and proficient in HTML and CSS coding.

EMPLOYMENT HISTORY

Varied | **Freelance Graphic Designer** | August 2020 - Current

Since graduating I have worked with The University of Westminster Creative Enterprise Centre on creating social assets and a handful of motion graphics to advertise their new app, which links students/ graduates with businesses and start-ups.

Also, I am currently on freelance working with Envista Branding, aiding in creating Photoshop templates and editing for their clients as well as editing various PDF's for the business, which involves working with the owner of.

Coastline Vineyard | **Assistant Media & Communications, Head of Social Media & Visual Production** | November 2018 - August 2020

A voluntary role involving the branding of a local Church, from kids booklets to the Churches Social Media. Leading a 10-person team to create digital content through photography and videography. The content produced by this team is then filtered, edited and uploaded to the appropriate social channels by myself. Also, oversee the social media channels such as Facebook, Instagram and Twitter for the Church and have seen these channels grow organically by the posts I have produced. I have supervised large video projects and been leading these shoots as well as working behind the camera, in pre and post production. Also, assisting in the communications for the Church providing support to the overseer.

Cath Kidston | **Sales Advisor** | May - September 2019

Leading and working within a small team on shift to help customers with their purchasing wants and needs. Also, assisting the supervisor in creating window and shelving POS displays. Trained in Health and safety measures. In the latter part of this role, passing on my knowledge of excellent customer service to new employees.

White Stuff | **Sales Advisor** | August 2015-17, May - September 2018

EDUCATION

2020
|
2015-17

First Class Honours Ba Graphic Design,
Arts University Bournemouth

First Class Honours, Bachelor of Arts degree in Graphic Design.

GCSE (various) , A-Levels, The Priory Academy LSST

AWARDS



Top 20 Designs of the JDO
RAW Mash Brief



D&AD New Blood One's To
Watch 2020

INTERESTS

Cooking & Baking



DIY & Restoration



Hiking



Learning Italian

